1930s

Knute Rockne, who has made Notre Dame football teams the talk of the country for 15 years, will coach the 1930 aggregation "by remote control," as it were, by means of a public address system.

Said to be a specially sensitive of power and speaking into a microphone, the noted mentor's cryptic remarks will be carried to his face by means of amplifiers which will reach all parts of the practice field.

Coach Rockne was ill last season and most of the winter and while his physical condition is said to have sufficiently improved, he is expected carefully to conserve his strength for the season that will be his last coaching job in which he will vie for "speaker" championship honors in 1930.

Other apparatus which he will use is the product of Albert K. Kibbe and E. E. Harrington, South Bend young men who are manufacturing and marketing it under the name of the Electro-Voice Manufacturing Company. These headquarters are at 106 West Columbia Avenue. They entered into a contract this week with Mr. Rockne for furnish him the paraphernalia in force for the opening of the practice season.

Radio Engineers Here

Robert Y. Reams, radio engineer for the Famous Radio Station KFAB in Omaha, arrives here today and will assume the radio studio at the Brownvile High School.

Mr. Reams will be assisted by former Brownville high school student Arthur Wilson of the commercial department.

Electro-Voice Microphones

Model "816"

Ninty-eight per cent of the sound is heard. Frequency range 200 to 4000 cycles. Portable, has a direct connecting to the phonograph or a similar device. Price: $10.00.

Model "625"

This set is used for radio and phonograph work. It is built in a compact case. Price: $10.00.

Model "776"

This set is used for radio and phonograph work. It is built in a compact case. Price: $10.00.

Model "151"

This set is used for radio and phonograph work. It is built in a compact case. Price: $10.00.

Electro-Voice Manufacturing Co.
1950s
**FREE HOME DEMONSTRATION!**

Enjoy a free demonstration of the remarkable Electro-Voice Model 635 in the comfort of your own living room. No risk, no obligation. No fans or masks — no suspects will call! All you do is flick a switch.

Turn on your TV set during the next presidential news conference. Are you aware that you may see the President standing on a “boulevard” on stage next to each TV camera, smiling the reporters? This is the E-V Model 635-3 dynamic Cardioid microphone, the most directional broadcast microphone on the market.

The 635s are up to 8 feet away from the speakers, yet the sound is clear and “natural” in quality. You can hear as well at home and sometimes better than the President himself! Compare this unobtrusive pickup with the conventional hand-held microphones or “concentric” of microphones used in the past. A dynamic demonstration that the 635 surpasses far beyond any other broadcast microphone available.

And there are plenty of other demonstrations. At football games and concerts, 635’s are on every broadcasting booth, and the band has gotten to know two or three 635s in the TV and film studio and on the road. The 635 delivers clear diffuse, deep-end sound that would set the “raiser” from an ordinary microphone.

The E-V Model 635 is another example of the many positive contributions Electro-Voice has made in professional sound pickup techniques. If your sound problems can be solved by a single microphone that “matches” your taste, order it today. Ask your E-V professional distributor for details today!

**New 7-Foot Long Electro-Voice Microphone**

**The First Academy Award for Microphone Design in 22 Years!**

**Electro-Voice, Inc.**
Commecial Stereo Division, Del. 8201
Bolivar, Missouri

**635A**

**RE20**
1970s

EV PRO-MUSIC COMPONENTS

 INTERFACE: A

 ELECTRO-VOICE

 EV VAMP

 YANKEE STADIUM

 ELIMINATOR
1980s

Dave Carlson MT-4

When you put the MT-4 up against the so-calledtronics and turn it up to a most-to-those-processed-systems, you think something way up high that Electro-Voice chose to build this system with the right kind of tone as opposed to taking whatever components they could get and putting them into whatever form they could build and hoping to tame the problem electronically. This system is fundamentally right from the beginning...