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MEMPHIS BASED STRINGS & THINGS AWARDED "MUSIC INDUSTRY MICROPHONE DEALER OF THE YEAR" HONOR BY ELECTRO-VOICE®

Minneapolis, MN (April 7, 2003): Electro-Voice® is proud to announce that Strings & Things has been named Electro-Voice "Music Industry Microphone Dealer of the Year". The award recognizes Strings & Things' dedication to the Electro-Voice microphone line and outstanding continued sales in 2002. The Memphis-based retailer is known throughout the nation as being one of the largest – at 83,000 sq.ft. and expanding – yet most intimate MI retail stores in the country.



Electro-Voice Bestows Strings & Things "Music Industry Microphone Dealer of the Year" Award

(*l-r*) Dave Egenberger, product manager wireless microphones, Electro-Voice, Joel Johnson, GM microphones, Electro-Voice, Charlie Lawing, president, Strings & Things, Wally Wilson, Electro-Voice sales rep, Wilson Audio

Of Electro-Voice's relationship with Strings & Things, Joel Johnson, general manager of microphones remarked: "Strings & Things has demonstrated the dedication to support and achieve excellent sales results with the EV wired and wireless microphone line. We are extremely pleased to have them as a continued business partner. Their model for doing MI retail is unprecedented. As the face of the MI retail industry changes, Charlie Lawing and Chris Lovell (co-owners), keep their commitment to innovation – not only to their customers but to the manufacturers they represent."

(more)

News Release

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Strings & Things President, Charlie Lawing, was similarly pleased with the award and offered the following: "There is no other mic at a similar price point that compares to an EV mic when an A/B comparison is made. Factor in things like EV's low handling noise, excellent gain before feedback, music clarity and vocal intelligibility, as well as the 3 year guarantee, and you've got a clear winner with the customer. But don't stop there; with EV mics the dealer makes a profit! Performance and value: for the customer and the dealer! We at Strings & Things are proud to represent the Electro-Voice line – products that surpass the competitors in terms of quality, durability, and value."

Based in Memphis, Tennessee, Strings & Things has been an Electro-Voice dealer for over 10 years. During this time, musicians and pro audio professionals nationwide have come to depend on Strings & Things for all their audio needs. Strings & Things supplies professional audio equipment for virtually any application, from new, used, and vintage instruments to band instruments, as well as PA and lighting equipment, Strings & Things, truly caters to its customers' disparate needs. For more information, please visit www.ybafool.com.

Electro-Voice microphones have been an industry standard in broadcast, live sound, fixed installation, recording, and military use for three quarters of a century; 2003 marks the celebration of Electro-Voice's 75th anniversary. Today Electro-Voice continues to offer innovative sound solutions to audio professionals around the globe.

For more information, call 1-800-392-3497, or visit www.electrovoice.com.

Electro-Voice® is a leader in the design, manufacture and marketing of sophisticated audio, wireless, multimedia, aircraft, broadcast and communications equipment for commercial, professional and industrial customers. Telex Communications markets its products in more than 80 countries under the brands EV®, Telex®, RTS™, Dynacord®, Midas®, Klark Teknik®, University® and others.

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