News Release

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ELECTRO-VOICE® INTRODUCES THE NEW & IMPROVED POLAR CHOICE® PODIUM MICROPHONE LINE

The Polar Choice® Plus Takes Podium Microphone Adaptability to a New Level of Flexibility

ORLANDO, FLORIDA (June 3, 2003): Electro-Voice® is showing its new & improved Polar Choice podium microphone at this year's INFOCOMM, Booth #534, 635. The Polar Choice microphone from EV, renowned as the most flexible podium mic in the world, is now available in three versions – XLR, Flange Mount and the amazing new Polar Choice Plus. In addition to the selectable pattern feature that Polar Choice is known for, the new Polar Choice Plus takes podium microphones to a new level of adaptability.

The Polar Choice Plus features a new and unique design, which makes microphone mute switch use obvious and intuitive for any podium microphone user. The switch is accompanied by a blue LED, which clearly indicates the status of the microphone. When the LED is illuminated, the microphone is on – when the LED is off, the mic is also off. The mic switch can also be configured to operate in several different modes. Via simple DIP switch settings, the mic switch can operate as a push on/push off or a push-to-mute switch. When in the push on/push off mode, the Polar Choice Plus mic can also be programmed to power-up either on or off. So, when the system is first turned on, the mic at the head position can be programmed to power-up on, and all other Polar Choice Plus mics around the conference table can be programmed to power-up off.

New Polar Choice Plus

(more)

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The new Polar Choice Plus also ships with all parts needed to mount the mic either temporarily, via a standard 3-pin XLR connector, or permanently flush-mounted to the podium or table surface. This means that with one podium mic, a contractor can go into a job knowing that they can accommodate customer needs in any type of situation or installation environment.

In addition, all of the new and improved versions of Polar Choice (XLR, Flange Mount, Plus) feature improved sound quality via 10dB additional dynamic range, extended low frequency response, a new low frequency roll-off switch, and reduced sensitivity to mechanical vibration.

For more information, call 1-800-392-3497, or visit www.electrovoice.com.

Electro-Voice® is a professional audio brand of Telex Communications, Inc., a leader in the design, manufacture and marketing of sophisticated audio, wireless, multimedia, aircraft, broadcast and communications equipment for commercial, professional and industrial customers. Telex Communications markets its products in more than 80 countries under the brands EV®, Telex®, RTS™, Dynacord®, Midas®, Klark Teknik®, University® and others.

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