News Release

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NIKE 'ONE ON ONE' STREET BASKETBALL TOUR FEATURES ELECTRO-VOICE® QRX™ LOUDSPEAKERS

Willow Grove, PA (August 21, 2003): Bauder Audio Systems, Inc. (bauderaudio.com), based out of Willow Grove, PA, recently provided sound reinforcement for the Nike Battle Grounds One on One basketball tour competition. The company has been in business for 23 years, and specializes in everything from 2 speaker conferences to mid level arena shows. Bauder Audio used Electro-Voice QRx-112/75 loudspeakers on the tour, the documentary of which will be broadcast on MTV on Sunday September 7th 2003. Production concluded August 9th in New York City. Presented by Nike in association with the SBA (Street Basketball Association), the tour focused upon street basketball culture across the US, and culminated in a play off between 7 regional winners vying for a Nike endorsement deal, billboard and television exposure and other prizes. Bauder Audio's Dan Imburgia described why the compact, versatile QRx boxes were ideal for the tour:

"We used the QRx boxes on four of six of the 'One on One' shows, which were obviously centered upon the action on court. Essentially we wanted to enhance the atmosphere of a live street basketball game. The QRx speakers were used for audio playback (there was a live DJ at all the events), and general announcements. We also aimed a number of shotgun mics at the court to pick up the sound of the players voices and shoes, adding a little sonic texture for the audience. VIPs were seated courtside in a fenced-in area. On each corner inside the fence we put a cluster of three speakers facing the crowds outside the fence. We then aimed one speaker inward facing the VIP section. The venues for the events were outside basketball courts or parking lots, and were attended by anywhere from 500 to several thousand people. This loudspeaker configuration was ample in terms of power and coverage, and was incredibly easily to set up."

Imburgia continued: "The main reason we used the QRx-112/75 boxes for this application lies in the fact that we've had EV T221s in our inventory for a while. The T221s were ideal for the kind of corporate applications we often undertake, where spaces are smaller and things need to be neat and tidy but still deliver top quality sound. We simply wanted to upgrade from those older speakers, but wanted to stick with EV, since the T221 had proven itself to be such a great workhorse. A few people had mentioned the multifunctional capabilities of the QRx, so we decided to check them out. (Owner) Rick Bauder brought a couple back to the office for us to look at. We immediately saw a number of build and performance features that make the QRx stand out. For one it's a multifunctional 2-way box with a built in passive/active switch; for years we put in our own switches on

the T221. It also has a rotatable horn, allowing us to use it as a wedge or as a main. The flyware on the QRx is also a lot easier to use. The QRx boxes have a considerably lower frequency range (50 Hz) than the T221 and 75-degree (H) x 50-degree (V) dispersion. EV has continued to improve upon its own innovations in that sense. Everything we saw in the QRx represented an upgrade on an already impressive product. We're actually picking two more up today. It's ideal for both distributing sound in multiple zones, or for controlled sound in a small area, with or without a sub. It performs really well in any configuration: biamped, passive, active, as a wedge or as a main. Plus it's about as compact and lightweight as is physically possible for a speaker with so much power."

The Electro-Voice QRx-112/75 has the following features:

- The QRx-112/75 is a 12-inch two-way, full-range loudspeaker system with 300 watts continuous, 1,200 watts peak power handling. Can be easily biamped
- DH7 3-inch voice coil compression driver delivers beautifully detailed sound
- Asymmetrical 75° x 50° fully rotatable constant-directivity horn. In the factory-delivered position, the horn provides a 15° up/35° down vertical coverage pattern. The fully rotatable horn means that regardless of cabinet position, pattern control is fully user-determined.
- Five-sided cabinet design allows the system to be used as a floor monitor, as a front-of-house system or to be tucked tightly against a ceiling for low-profile applications.
- Built-in L-track rigging on top and bottom of enclosure and single-stud pull-up point on the back. The system is shipped with 3 Ancra single-stud fittings.
- Enclosure is built of 13-ply, void-free, grain-oriented plywood and finished in Futura, a baked-on polyurethane finish that is rugged and durable. Available in black or white.
- Ring-Mode Decoupling for pure, accurate vocals and rich reproduction of instruments.

For full details on all Electro-Voice products and brands, please visit
www.electrovoice.com

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Electro-Voice® is a professional audio brand of Telex Communications, Inc., a leader in the design, manufacture and marketing of sophisticated audio, wireless, multimedia, aircraft, broadcast and communications equipment for commercial, professional and industrial customers. Telex Communications markets its products in more than 80 countries under the brands EV®, Telex®, RTS™, Dynacord®, Midas®, Klark Teknik®, University® and others.

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