News Release

Pro Audio Group
EV • Telex • Midas • Klark Teknik
Dynacord • RTS • University Sound

NICKELBACK TOUR WITH MIDAS® XL4, XL3 AND HERITAGE 3000 MIXING CONSOLES

Minneapolis, MN (November 7th, 2003): Multi-Platinum selling post-grunge rockers Nickelback are currently on an extensive sold-out tour of the US, packing stadiums and arenas with a set featuring songs from their new release "The Long Road". The Canadian band is touring with no less than three Midas consoles: the XL4 (FOH), Heritage 3000 (Monitors) and XL3 (monitors sidecar). EQ is covered by Klark Teknik DN360s. All the PA gear is from top sound reinforcement specialist ProMix Electrotec's Las Vegas touring rental division. FOH duties belong to Nickelback's longtime Road Manager Kevin "Chief" Zaruk, and the monitor consoles are manned by Mark "Sparky" McNeill. Chief discussed the tour and how Midas has made a difference in Nickelback's live show:

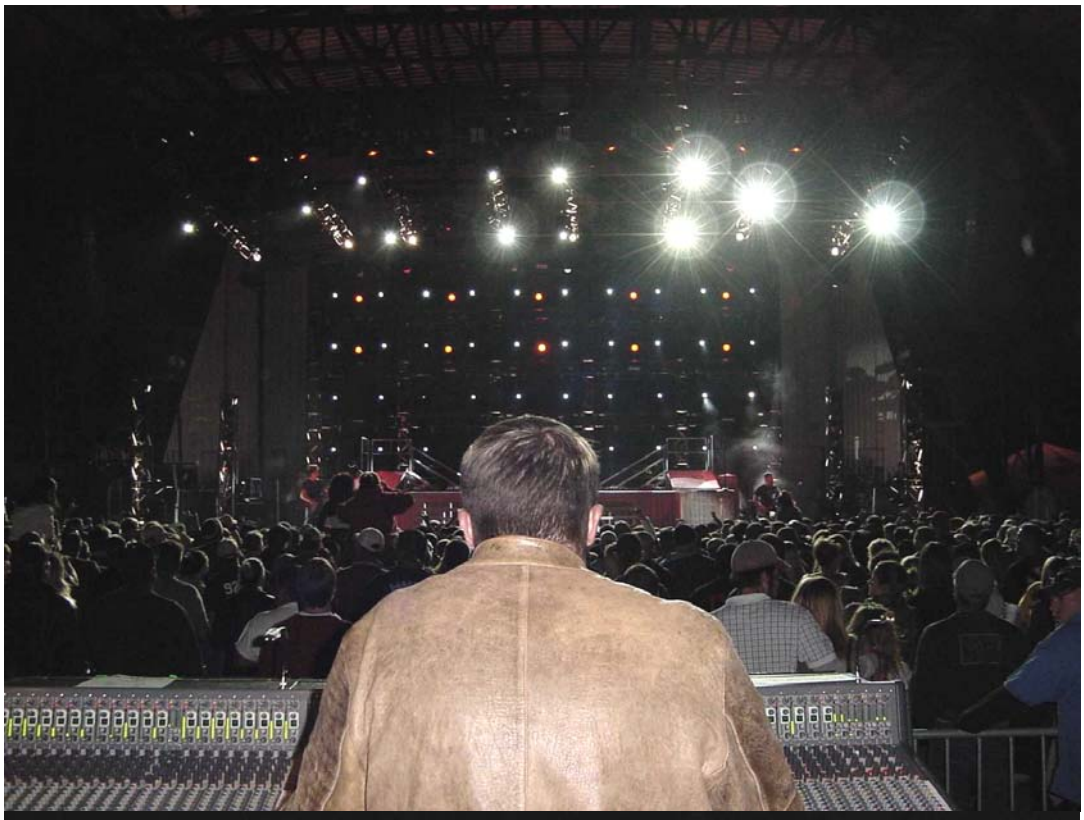
"I've been working with Nickelback for almost seven years now. This is the biggest tour we've done to date and it's going extremely well. We've got forty crew, five trucks and seven buses out with us. We also have three of my favorite mixing consoles. Where does Midas fit in to the band's show and sound? Well, we started working on a much larger scale right when the song "How You Remind Me" took off, especially in terms of live production. I was able to pick any console I wanted, and I went straight to the XL4. I loved it, and thought it sounded so warm and responsive. The XL4's EQs and preamps also brought distinct advantages to mixing this style of music. (Frontman) Chad Kroeger can sing so loud so clearly that we often encountered a little natural distortion on the vocals. He has a really strong 2 to 3k range, which is great, ideally something to be emphasized rather than compromised in the mix. Some consoles just couldn't handle it: if I EQ'd it out it sounded too dull, if I left it in it sounded too harsh. One of the first characteristics I noticed about the board was that the element of harshness in that specific part of the vocal mix was gone, and Chad's voice was able to come across in full effect. In fact, the vocal EQ on the XL4 is currently flat, except for a little low end rolled off. The preamps and EQs in the Midas consoles are simply awesome. They stay clean all the way through the high end, which really sets them apart, and make for a very musical console that you don't have to tweak and wrestle with to get a decent sound. With Midas It helps that quality sound is a built in feature, rather than something you have to dial in or do without."

(more)

Telex Communications, Inc.
12000 Portland Avenue, Burnsville, MN 55337 • Phone: 952.884.4051 • Fax: 952.346.4985

News Release

Pro Audio Group
EV • Telex • Midas • Klark Teknik
Dynacord • RTS • University Sound

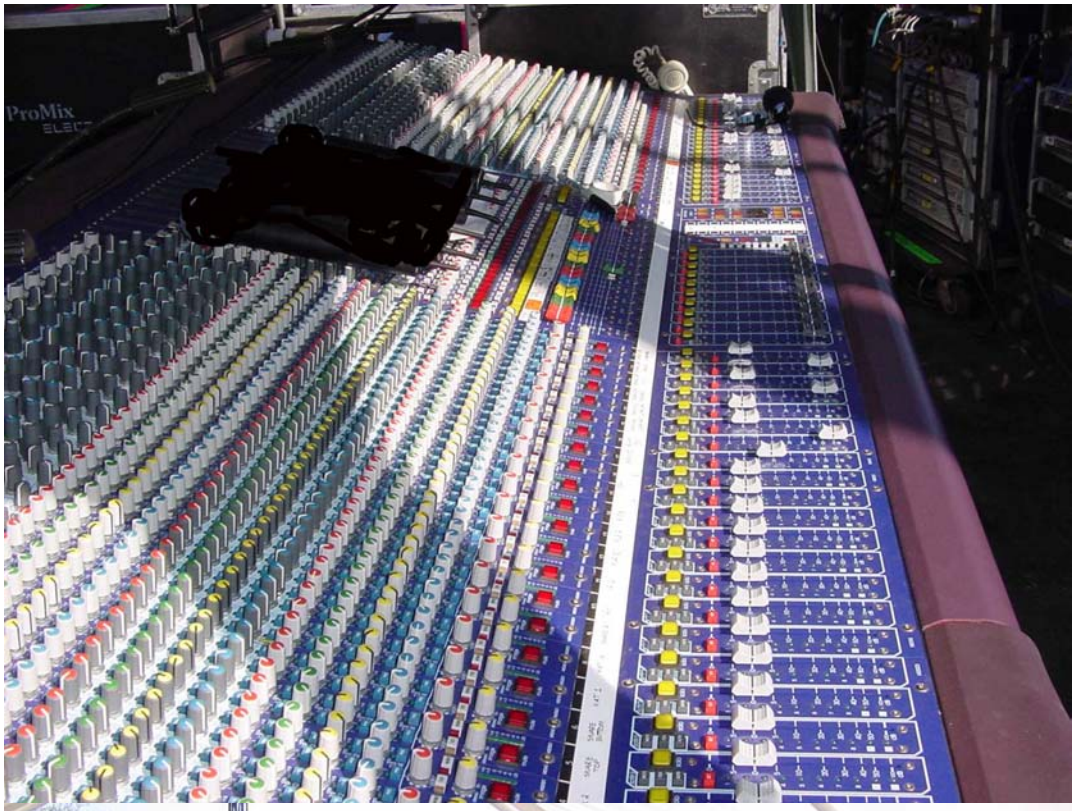


Telex Communications, Inc.
12000 Portland Avenue, Burnsville, MN 55337 • Phone: 952.884.4051 • Fax: 952.346.4985

News Release

News Release

Pro Audio Group
EV • Telex • Midas • Klark Teknik
Dynacord • RTS • University Sound



Telex Communications, Inc.
12000 Portland Avenue, Burnsville, MN 55337 • Phone: 952.884.4051 • Fax: 952.346.4985

News Release

For full details on all Midas products please visit www.midasconsoles.com

Midas® is a professional audio brand of Telex Communications, Inc., a leader in the design, manufacture and marketing of sophisticated audio, wireless, multimedia, aircraft, broadcast and communications equipment for commercial, professional and industrial customers. Telex Communications markets its products in more than 80 countries under the brands EV®, Telex®, RTS™, Dynacord®, Midas®, Klark Teknik®, University® and others.

James Edlund
Public Relations Manager
Telex Communications, Inc.
12000 Portland Ave. South
Burnsville, MN 55337
Phone: 952-736-3901
Fax: 952-736-4582
E-mail: James.Edlund@telex.com

Guy Low
In-house MarCom Contractor
PR, Copywriting, Graphic Design, Marketing
Telex Communications, Inc.
12000 Portland Ave. South
Burnsville, MN 55337
Phone: 952-736-3935
Cell: 612-710- 0829
E-mail: Guy.Low@telex.com