News Release

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SONIC EXCELLENCE INSTALL MULTIPLE TELEX®/ELECTRO-VOICE® LINES INTO LA FITNESS CLUBS

Long Beach, CA (January 30, 2004): Sonic Excellence Audio/Video Specialists (www.sonicexcellence.com) continue to install sound reinforcement systems built around Electro-Voice EVID loudspeakers and CPS power amplifiers at LA Fitness clubs around Los Angeles and beyond. Sonic Excellence's Albert Espinoza described how EVIDs are helping to make getting in shape sound great: "We completed 9 installations at LA Fitness centers last year, having been their sole A/V integrator since 1997. We've used numerous products from Telex/EV throughout the facilities, and they've been extremely happy with the results. We wanted to create a high-performance system that would be easy to use, and that would integrate effectively with both the video equipment and architecture at the new clubs. The great thing about the EVID is that it works on both a sonic and an aesthetic level: the wall-mounted models look great, and the recessed ceiling models are almost invisible."

Sonic Excellence used models from throughout the EVID line on each fitness club's 70V system, reflecting the line's versatility across numerous applications: EVID C10.1 in-ceiling subwoofers and EVID C8.2HC (see photo) pattern control in-ceiling loudspeakers are found throughout the facilities. Surface-mounted EVID 4.2s or 6.2s are used in wet areas. Locker rooms feature 4 to 6 EVID C4.2 ceiling speakers. Lounge areas feature the C8.2 two-way ceiling speaker. Sonic Excellence also used the weatherproof EVID in planters outside the facilities, some of which were hidden in foliage, mounted on stainless steel stakes. CPS1 and CPS2 contractor series amplifiers are also employed for use with the 70V system. MA1212 commercial mixing/paging amplifiers are integrated with the phone system. Aerobics rooms feature Telex FMR1000WT UHF wireless systems with WPHS-746 headworn unidirectional mic's, made specifically for aerobics instruction. These rooms are also home to 2 to 4 EV Sx300 speakers. Following the success of these regional installations, LA Fitness asked Sonic Excellence to design a system that could go out to bid across the rest of the nation. Today, every LA Fitness built around the US is spec'd with EVIDs in a configuration similar to the above, dependent on their size and application requirements.

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For full details on all Electro-Voice products and brands, please visit
www.electrovoice.com

Electro-Voice® is a professional audio brand of Telex Communications, Inc., a leader in the design, manufacture and marketing of sophisticated audio, wireless, multimedia, aircraft, broadcast and communications equipment for commercial, professional and industrial customers. Telex Communications markets its products in more than 80 countries under the brands EV®, Telex®, RTS™, Dynacord®, Midas®, Klark Teknik®, University® and others.

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