# News Release

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## MIDAS® VERONA FITS THE BILL WITH *CHILDREN OF UGANDA*

*Hailed as "first rate" and "inspiring" by The New York Times, award-winning Children of Uganda performances reinforced with 8-bus Midas Verona mixing console*

**St. Paul, MN (February 12, 2004):** Although only recently launched the end of January at the 2004 Winter NAMM show in Anaheim, California, Midas has already taken hundreds of orders for the Verona, the latest addition to the Midas family of professional live sound mixing consoles. Moreover, orders began shipping from the very day of the launch to all points around the globe. The United Nations building in New York City and Ordway Theater in St. Paul, Minnesota were amongst the first recipients of the new 8-bus Midas Verona in the U.S.: Herbie Hancock played a World Peace benefit at the U.N., and an emotionally charged series of *Children of Uganda* productions at the Ordway Theater also brought the Verona to task.

Luswata Emmanuel, Children of Uganda FOH engineer

*Children of Uganda* FOH engineer and Kampala, Uganda-based Emmy Studios managing director Luswata Emmanuel remarked, “The Midas Verona mixing console is incredibly easy-to-use. We had under a half-hour to sound-check 24 inputs – from vocals and drums to stringed instruments – and it could not have been easier with this console. The quality of the equalization is amazing, which is really important and adds a lot to this music, where the harmonies and the instrument balance need to be just right. It’s also not too complicated, yet there’s a lot you can do with it. Ultimately, it’s got that Midas sound!”

Paul Tillman, head sound engineer at the Ordway Theater, expressed a similar opinion after mixing on the Midas Verona: “For the really large-scale productions we typically use our Midas Heritage console and for the small events a Midas Venice, which I love. Well, now you’ve got the Verona in there -- the Venice and then some. With the Verona you have more auxes, the addition of matrix outputs, and that great Midas EQ and pre-amplification. I also really like the two onboard

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power supplies, which are unbelievably quiet. That's really important in a theater setting like this – quiet operation. I'm really looking forward to making this desk part of our sound solution! It's a pleasure to mix on the Verona!"

*(l-r)* Ordway Theater Assistant Sound Engineer Wendell Bell, Children of Uganda FOH Engineer Luswata Emmanuel, Ordway Head Sound Engineer Paul Tillman

**About the Production *Children of Uganda***

*Children of Uganda* is an acclaimed dance troupe of 20 Ugandan children ages 8-18 orphaned by HIV/AIDS. Uganda's AIDS epidemic has resulted in 1.7 million children who have lost one or both parents, out of a population of just over 20 million. Through its exuberant performances and hands-on activities, the troupe's 2004 tour supports orphans in Uganda while increasing global awareness of AIDS and its devastating impact on children. The group's three-month tour includes stops in 12 states with performances at concert halls, performing arts centers, churches, schools and universities from Long Island, New York, to Olympia, Washington.

The 20-member *Children of Uganda* troupe is led by Frank Katoola and has toured the U.S. biennially since 1994, performing in dozens of cities across the country and at hundreds of venues. Through dance and song, Children of Uganda's exuberant and powerful programs tell the stories and history, the legends and beliefs of East Africa. For more information, please visit www.uccf.org.

For more information on the Midas Verona or other Midas products, please call 1-800-392-3497, or visit www.midasconsoles.com.

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