News Release

Pro Audio Group
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UK RENTAL COMPANY PMI LTD INVEST IN NEW MIDAS® VERONA MIXING CONSOLE

Surrey, UK (February 13, 2004): Following the successful launch of the new 8-bus Verona console from Midas at the recent Daytime TP Event, one of the very first purchasers was Surrey based rental company, PMI Ltd. who bought from LMC Ltd.

PMI Ltd.'s Peter Maciuk at Daytime TP with the new Midas Verona

Owner Peter Maciuk is delighted with his new investment: "A significant part of our business is corporate and the Verona is tailored to meet our needs in this market. It plugs the gap between the Venice, which, although a great console, often proved to be too small to handle a mid-sized conference, and the Heritage, which is often physically too big. The Verona however remains a compact console whilst still having 8 sub groups, 8 auxes and an 8 by 4 matrix.'' Peter continued, ''The market has been crying out for a new desk like this, and the fact that it is Midas makes it instantly synonymous with the quality required for today's corporate market. The Verona is set to be a massive success for Midas.''

Telex Communications, Inc.
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UK sales manager for Midas and Klark Teknik, Richard Ferriday was equally pleased. "We've had a great response to the Verona from the outset, and Peter is not alone in his reaction. From our point of view we're delighted to have a solution to offer our customers in a market where we had not been present until now. It finally gives our customers the option to use Midas where previously they had no choice. It expands horizons for all concerned."

For full details on all Midas mixing consoles, please visit
www.midasconsoles.com

Midas® is a professional audio brand of Telex Communications, Inc., a leader in the design, manufacture and marketing of sophisticated audio, wireless, multimedia, aircraft, broadcast and communications equipment for commercial, professional and industrial customers. Telex Communications markets its products in more than 80 countries under the brands EV®, Telex®, RTS™, Dynacord®, Midas®, Klark Teknik®, University® and others.

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