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SOUTHERN BUSINESS COMMUNICATIONS INSTALL EV® POLAR CHOICE SATELLITE™ AND TELEX® SAFE-1000™ ENCRYPTED WIRELESS SYSTEM INTO CORPORATE BOARDROOM

Tampa, FL (February 27, 2004): The Tampa office of A/V integrators Southern Business Communications (www.sbcg.com) recently installed a boardroom conference system comprised of Electro-Voice PolarChoice satellite wireless podium microphones and Telex Safe-1000 encrypted secure wireless systems at the corporate headquarters of a popular national restaurant chain. Southern Business Communication's Michael White discussed the advantages of this unbeatable combination of security and style:



"This installation represents the state of the art in corporate conferencing facilities. It's at the corporate offices of a national themed restaurant chain here in Tampa. They have a large boardroom with a large conference table of about 20-feet in length. Basically, what they were looking for was a way to effectively replace their octopus phone. As they researched the EV wireless options I suggested, it led to the idea to go encrypted at the same time, since Telex has made that technology an easy option. The installation took place in November 2003, and it's been a great success they're really happy with it. We put in five of the satellite mics and five of the SAFE-1000 receivers. The old system took up a lot of space and sounded very

'tunnelly' - a real distraction when people are trying to concentrate on business discussions. The PolarChoice satellites prevent that 'listening fatigue'. The phone system we used is a Gentner Zap 800 and a TH2 for the phone interface. The integration with the Telex/EV equipment has been seamless. Another added value to this system is that the PolarChoice microphones look great – they really complement the interior of the boardroom, and there are no unsightly wires or cables to trip over. They add finesse to the looks of the room, and help things sound just as good."

White anticipates this combination will be a popular one in the A/V integration industry: "I've been telling everyone I do business with about these. I've used this particular system a couple of time for testing purposes, and it works great.

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I think people are going to be interested in the unobtrusiveness factor: it seems everybody in these kinds of business environments places great importance on aesthetics in the workplace. It's important for us to be able to provide our customers with new communication technologies that sound good, look good and are secure. This system typifies how we are able to exceed their expectations and really add something to 'another day at the office'.

For full details on all Electro-Voice products and brands, please visit www.electrovoice.com

The **PolarChoice Satellite** brings the benefits of wireless to the boardroom, conference center, or podium. The PolarChoice Satellite is a free-standing gooseneck style microphone, firmly anchored in place by its elegantly designed base. This low-profile foundation hides PolarChoice Satellite's most powerful feature - space for a wireless transmitter. Turn the base over to reveal the specially designed compartment for housing a Telex or Electro-Voice bodypack transmitter. Connect the microphone to the bodypack, set up the wireless channel, and place the PC Satellite anywhere an easy-to-use microphone is required. No longer do you have to cut holes in tables, run long cables, or compromise the architectural integrity of an installation. With the Polar Choice Satellite, anything is possible.

Telex SAFE-1000 UHF Encrypted Secure Wireless System

Applications: Fixed Installs, Rentals, Hotels and Businesses that require secure wireless communications like Courtrooms, Boardrooms, and Conference Centers.

- -- Digitally encrypted transmission cannot be intercepted by scanners or other wireless receivers.
- -- Up to 16 systems can operate simultaneously from the pre-set channels. For more than 16 channels, Telex can help you with the coordination and channel selection.
- -- Advanced ClearScan™, automatic group and channel selections, for quick and simple system setup.
- -- Over 950 possible channels.
- -- Backlit LCD Display shows the Group/Channel, diversity operation, RF and Audio level meters, and space for a custom label.

News Release

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- -- Cast magnesium bodypack transmitter, and over-molded Warm-Grip™ handheld transmitter with detachable microphone elements.
- -- Unique battery circuit means there is no way to put the battery in wrong.
- -- Three Year Warranty

Electro-Voice® is a professional audio brand of Telex Communications, Inc., a leader in the design, manufacture and marketing of sophisticated audio, wireless, multimedia, aircraft, broadcast and communications equipment for commercial, professional and industrial customers. Telex Communications markets its products in more than 80 countries under the brands EV®, Telex®, RTS™, Dynacord®, Midas®, Klark Teknik®, University® and others.

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