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EV® XLC™ ADDS MUSCLE TO THE "ARNOLD CLASSIC" BODYBUILDING EXPO



Columbus, OH (March 2004): Live! Technologies, Inc.

(www.livetechnolgiesinc.com), industry leaders in sound production, lighting and staging, added the muscle of their Electro-Voice X^{LC} compact line array to the annual "Arnold Classic" bodybuilding and fitness expo at the Veterans Memorial Auditorium in Columbus, OH, on March 4-6th 2004. The X^{LC} flexed its sonic sinews alongside the competition finalists, providing the winning clarity and coverage that have established its reputation in a plethora of live sound applications. Live Technologies' Audio Operations Manager Tim Donel commented:

"Live Technologies has been providing sound for this event for several years now, and this year we brought in our X^{LC} rig. Live has had great success with the X^{LC} since we purchased it in Spring 2003 as part of our Columbus Symphony Orchestra package, for which we run four blocks of four X^{LC}127+boxes for delays. The Arnold Classic is quite an extensive technical production – we set up a live Pay Per View satellite feed as well as the live sound. Obviously the satellite broadcast was a priority, and it really helped not having to be concerned with in-house sound quality – the X^{LC} took care of that. We flew two arrays of 8 boxes per side, and used our own proprietary subs. We used EV P3000 amplifiers for the low mids on the X^{LC}. We've changed the main PA for this show each year, and this year easily sounded the best yet. It was certainly loud enough, clear and intelligible, and covered the whole room with 8 boxes a side. Plus the rig has a clean, understated visual appeal to match its sonic finesse. The event took place over two nights – for both men's and women's events – and had a pretty

elaborate stage set, so appearances mattered too. In this sense the rig was compact and unobtrusive, heard but not seen. Also, there was only a 12-foot space between the announcer's podium and the stage left array, but that didn't pose any problems. I've used this array extensively in blocks of 6 or 7 with podiums in similarly close proximity, and had no qualms about designing a larger system so close to a hot mic. The X^{LC}'s precise distribution pattern really doesn't interfere with a sensitive mic's pickup pattern, as is often an issue. We used LAPS[™] software to model the room, quickly flew the arrays, and were good to go. The X^{LC} really proved its versatility in this application: we know it sounds great with the live sound of an orchestra, and we were similarly impressed with its performance with podium speech and playback tracks. These boxes sound really warm and musical, and cover every seat in the house."



The "compact and unobtrusive" XIc: heard but not seen at the Arnold Classic

(more)

News Release

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The EV X^{LC} 127 is a 3way design that utilizes a 12" vented LF, 2 x 6.5" MF transducers on a 120degree horizontal waveguide, and 2 x HF transducers that combine through a new vertical plan wave generator to a 120-degree waveguide.

The system can be used in tri-amp mode, or bi-amp two-way using the sophisticated internal passive MF to HF network.

The X^{Lci} version is designed for permanent installation applications with specially designed mounting hardware for easy cost effective hanging.

> For full details on all Electro-Voice products, please visit www.electrovoice.com

Electro-Voice® is a professional audio brand of Telex Communications, Inc., a leader in the design, manufacture and marketing of sophisticated audio. wireless, multimedia, aircraft, broadcast and communications equipment for commercial, professional and industrial customers. Telex Communications markets its products in more than 80 countries under the brands EV®, Telex®, RTS™, Dynacord®, Midas®, Klark Teknik®, University® and others.

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