News Release

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TELEX COMMUNICATIONS AT THE 2004 SUMMER OLYMPICS – HUGE RUN ON TICKETS LEADS TO STADIUM EXPANSIONS

Architectural masterpiece: the Walkway of the Olympic Sports Complex

The demand for tickets for the Olympics has turned out to be greater than expected. As a result, some of the open-air arenas are being forced to expand their seating capacity — but not their audio systems…

Straubing, Germany (July 2004): In 20 of the 22 venues for this year's Olympic Games, equipment from Telex Communications European wing EVI Audio has either been installed or else made available for the occasion. How right the organizers of this mega-event were in choosing EVI Audio is already clear a full month before the presentation of the first gold medal.

With the demand for tickets for the Olympics being greater than expected, a number of the open-air arenas have had to increase their seating capacity considerably — by as much as 30 per cent in some cases. Despite the consequent enlargement of the seating area, no parallel expansion of the sound systems has proved necessary. The reason? The EVI Audio systems operated by the Greek firm Omikron Control have sufficient capacity in reserve to provide even far greater numbers of spectators with perfect acoustic coverage.

The architecture of the Five Rings:

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If you are interested in finding out where the various events are being contested, the official web site of the Games www.athens2004.com is a mine of information. On this page:

http://www.athens2004.com/athens2004/page/venues?lang=en&cid=fa1a470429149f00VgnVCMServer28130b0aRCRD

For example, you will find an interactive map of the arenas, important facts and figures, and fascinating background information about the Olympic Games and the preparations being made to ensure their success: would you believe 290,000 new trees have been planted in Athens for the event?

Even those for whom sport holds no fascination will find plenty to interest them at the Games this year. The visionary and spectacular creations of the Spanish architect Santiago Calatrava, for example, rank among the architectural highlights of the new millennium, the highly acclaimed walkway of the Olympic Sports Complex (OAKA) being a particular triumph.

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