News Release

Pro Audio Group
EV • Telex • Midas • Klark Teknik
Dynacord • RTS • University Sound

KRVS 88.7 RADIO ACADIE USE ELECTRO-VOICE® MICS TO GREAT SUCCESS AT *FESTIVALS ACADIENS* – OVER 100,000 IN ATTENDANCE – LISTENERS TUNE IN FROM AROUND THE WORLD

"Everything said, I prefer EV dynamic mics over competitors' condenser mics." – *Karl Fontenot, Chief Engineer, KRVS 88.7, Lafayette, LA*

Lafayette, Louisiana (September 18 & 19, 2004): Combine music, folklore, arts & culture, and Louisiana's culinary traditions, and you have the *Festivals Acadiens*, which recently celebrated its 30th anniversary. As the official website for the city of Lafayette puts it: "Work hard, play hard. That's our tradition here in French Louisiana. From Mardi Gras and Friday afternoon *fais-do-dos* (street dances), to festivals celebrating everything from Cajun and Zydeco music, crawfish and our French heritage, you'll find something every week in Lafayette." The *Festival Acadiens* is actually several festivals rolled into one: Kids Alive! & Downtown Alive!, *Festival de Musique Acadienne*, Louisiana Folk Roots Workshops and Cajun & Creole Music Jam, Bayou Food Festival, and the Louisiana Crafts Fair. Bringing the music of the various festivals to the world was public radio station KRVS 88.7 Radio Acadie, which broadcasts festival performances on FM and web-radio formats. On stage and in studio, the station used almost 100% Electro-Voice® microphones to make these broadcasts consistently clear and defined.

ON THE AIR! EV® Mics *(l-r)*: RE200, N/D868, N/D468, N/D767a, RE20
(l-r) General Manager, KRVS, Dave Spizale; Chief Engineer, KRVS, Karl Fontenot

(more)

Telex Communications, Inc.
12000 Portland Avenue, Burnsville, MN 55337 • Phone: 952.884.4051 • Fax: 952.346.4985

Karl Fontenot, Chief Engineer at KRVS Radio, remarks: "I had spoken to Joel Johnson, general manager of EV® mics, at this year's NAB Show and expressed to him my interest to switch over from some other mics that we were using. I was a bit disappointed with most competitors' mics but had a good experience with EV® going back to the late '70s. Of course, we had always used the EV® 635A and RE15 to great effect for interviews and such, but with the live in-studio performances and a steady increase in live festival broadcasts, we needed someone with a complete audio solution. After Joel spent time with me to really define what our needs were, here's what we ended up with for a live and in-studio microphone set-up."

(2) N/D868, kick drum;
(4) N/D468, toms;
(3) Co4, various instruments;
(3) RE20, bass, horns;
(5) N/D767a, vocals;
(3) N/D967– high-SPL vocals;
(3) N/D367s – female vocalists;
(4) RE200 – overheads/fiddle;
(2) RE92 – piano

Problem/Solution: *Karl Fontenot on EV® Mics*

"The EV® N/D468's, in particular, have been the greatest single improvement in our sound due to the clarity and smoothness that they give the toms – like the rack drums – and the instrument amplifiers. I think that the larger diaphragm on the dynamic mic makes a huge difference. That's been the single biggest thing that I've noticed, besides the lead vocals."

Lead Vocals, N/D767a: "I used N/D767a mics in the studio today with three Cajun musicians, and they gave me good consistency, clarity, and smoothness compared to the mics I had used previously. Everything said, I prefer EV® dynamic mics over competitors' condenser mics. However, I understand EV has some new condensers out. I'm anxious to use the RE510 and RE410, which I've heard so much about…"

Lead Vocals, N/D967: "I recently used the N/D967 and an assortment of other EV mics in Crowley, Louisiana at the Pee Wee Whitewings Branson-style country music show, where one of the girls that does back-up vocals and some lead vocals has a very dynamic voice: great lows, great highs, and she goes easily from low-to-high. She had always been incredibly dissatisfied with almost any mic that I put up there. The girl's name is Valerie Andrus and she's close to 50 years old: she teaches voice, piano, guitar, and she's a fantastic singer. I put the N/D967 up there and she fell in love with it; she could get so much dynamic range out of it -- simply unbelievable. Now

she'll use no other mic than the EV® N/D967. Prior to this, for years she carried around a beat-up EV® N/D757 that she insisted on using. The N/D967; wow, it was perfect!"

Instrumentation, EV® N/DYM® and RE series mics: "Today I used the N/D468 on acoustic guitar, an RE20 on accordion, RE200 on fiddle, N/D767a on all vocals and RE200 on overheads. The entire system of mics sounded incredible, very smooth. The RE20 performs flawlessly on anything. I sometimes wish they had more gain, but if you really need it, then step up to the RE27, another fantastic-sounding microphone."

RECORDING! Cajun Fiddlers In the KRVS Studio
(l-r) Enya Schoenegge and Mitch Reed: EV® RE200's and N/D767a's

Background

Karl Fontenot: "KRVS has been broadcasting the festival live for more than 15 years. In the first years we not only used EV® 635A microphones for interviews, we actually used them in front of the loudspeakers to capture the feed. Over time, we progressed from putting a microphone in front of a speaker to taking a line feed from the FoH P.A. and using the 635A into a Marti transmitter to do voice-overs backstage. Then, about five years ago we

started doing our own split mixes, where I would bring in a trailer, microphone isolation splitter racks, set up another board and do a mix in an isolated environment. When we first started out, we had a few 635A's just to do voice-over work, I had an EV® RE15 that I liked for interview work, and for the rest, we would just take the mics that were on the stage, never quite aware what kind or what condition they'd be in…"

"In recent times, we've used all EV® mics for the Zydeco Festival, the South Louisiana Bluegrass broadcasts that we do, and the festival association's monthly jams and concerts, and, of course, *Festivals Acadiens*. Unfortunately, due to Hurricane Ivan, the Beausoleil CD release party did not happen, what was to be the crowning moment of 'The Friends of the Festival'. Coming up, we have the *Amis du Festivale*– a fundraiser for Festival International – again, that will be all EV!"

A Note on the *Festivals Acadiens* Dedication

To commemorate the 30th Anniversary of Festivals Acadiens, the festival was officially named in honor of seminal Cajun musician Varise Conner. The Louisiana Crossroads Records and the UL Lafayette Archives of Cajun & Creole Folklore presented a CD Release Party & Tribute to the Music of Varise Conner featuring David Greely, members of the Conner family and Barry Jean Ancelet.

Karl Fontenot: "Varise Conner is known as one of the most significant musicians in Cajun music – thus, the dedication. There is a center for cultural-eco-tourism at the University of Lafayette that maintains a library of reel-to-reel tapes where the masters of Conner's scarce recordings existed. The work of musicians, ethnomusicologists, folklorists, and others have done much to unearth reel-to-reel tapes previously thought lost or beyond repair. I personally helped them set up a system of encoding and cleaning up old reel-to-reel tapes, burning them to MP3 and other compressed digital formats on computer for archiving in their library. This collection is open to the public and all have access to tapes/files from the 20s, 30s, 40s, whenever. Those interested can sit at a computer and listen to them. Due to a significant interest in this restoration project the center was able to start their own record label. The first CD they put out was a Varise Connor album, restored from archaic sources. Subsequently, the festival is dedicated to him."

(more)

Performers at *Festivals Acadiens* included:

- Charivari w/ Joe Hall
- Walter Mouton & the Scott Playboys
- Belton Richard
- The Red Stick Ramblers
- The Traiteurs – Sonny Landreth, Errol Vernet, Al Berard, Gary Newman, Tony Latolais, Danny Kimble, and Valerie Breaseale

For more information on KRVS 88.7 and to listen to their programming via the web, please visit http://www.krvs.org.

For more information on the *Festivals Acadiens*, please visit: http://www.lafayettetravel.com/events/festivals/fest_aca.cfm

For full details on the above products, please visit: www.electrovoice.com

Electro-Voice® (EV®) is a professional audio brand of Telex Communications, Inc., a leader in the design, manufacture and marketing of sophisticated audio, wireless, multimedia, aircraft, broadcast and communications equipment for commercial, professional and industrial customers. Telex Communications markets its products in more than 80 countries under the brands EV®, Telex®, RTS™, Dynacord®, Midas®, Klark Teknik®, University® and others.

James Edlund
Public Relations Manager
Telex Communications, Inc.
12000 Portland Ave. South
Burnsville, MN 55337
Phone: 952-736-3901
Fax: 952-736-4582
james.edlund@us.telex.com

Guy Low
Public Relations Producer
Telex Communications, Inc.
12000 Portland Ave. South
Burnsville, MN 55337
Phone: 952-736-3935
Fax: 952-736-4582
guy.low@us.telex.com

###